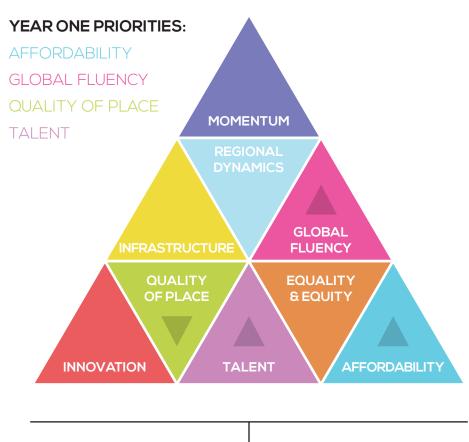


ONE REGION VISION

To act as a unified region to be a globally competitive place where people and businesses flourish.

8 REGIONAL DYNAMICS AFFECTING COMPETITIVENESS



FOUR REGIONAL VALUES & GOALS

OUR REGION...

VALUES A STRONG, RESILIENT ECONOMY.

- Strengthen the entrepreneurial ecosystem
- Nourish the health of existing businesses
- Target investments that fuel the dynamism of the region's high impact cluster ecosystem

VALUES ATTAINABLE OPPORTUNITIES FOR ALL RESIDENTS TO LIVE, LEARN AND EARN.

- Ensure all residents have access to high quality learning opportunities from Pre-K through higher education
- Align education with career pathways in support of the region's high impact clusters
- Adopt smart policies and practices that ensure having a home is attainable for all

VALUES BALANCING GROWTH WITH NURTURING OUR UNIQUE CHARACTER.

- Ensure that creative and cultural organizations can continue to prosper in the region
- Adopt a cohesive, regional approach to planning for the natural environment
- Focus employment centers in proximity to population centers

VALUES BEING A CONNECTED COMMUNITY.

- Invest in infrastructure that connects the region in a balanced, efficient manner
- Amplify our communications with each other and the rest of the world
- Improve our understanding of and adaptability to global dynamics

